
Basic Quantitative Methods for Business by Winston Sirug This book shows you how to use quantitative methods in your business. It covers the basics of excel, regression analysis, and time series analysis. The author is Winston Sirug who has over thirty years of experience in financial mathematics, data mining, statistics. You can learn more about this author at his website <http://www.winston-sirug.com/> where you can watch short video tutorials on quantitative methods created by him and other members of his team. This book is from the same author from the previous book "Basic Quantitative Methods for Business." This book has been written by him to help readers get a practical, hands on guide that will help them in their day to day business decision making. The author starts this book by explaining math and statistics with regards to basic concepts in finance. He defines quantitative methods and how it can be applied in basic and applied business decision-making. The author uses real world examples throughout the chapters like: restaurant, transportation, and retail industries to show readers how calculus can be used in these areas which leads to more effective decisions when financial information is available. The author then moves into time series analysis followed by regression analysis with simple linear regression. Finally, he concludes the book with multiple linear regression and logistic regression. One of the top reviewed books in this category is "Basic Quantitative Methods for Business: A Practical Guide (Also Titled: Advanced Quantitative Methods for Business: A Practical Guide)" by Winston Sirug. The book has an average rating of 4.0 stars out of 5 stars on Amazon.com and is available in paperback format and Kindle ebook format respectively. Sirug uses an example- driven approach to teach business students how to use quantitative methods such as excel, time series analysis, and regression analysis in their business decisions. The book is structured in nine chapters with each chapter covering a different topic. Chapter 1 starts off by explaining the basic concepts in business, mathematics, and statistics. The author defines quantitative methods and shows how it can be used in business decision-making. He uses real world examples throughout the book to show readers how calculus can be applied in these areas which leads to more effective decisions when financial information is available. The author then moves into time series analysis followed by regression analysis with simple linear regression. Finally, he concludes the book with multiple linear regression and logistic regression. The author uses an example-driven approach to teach business students how to use quantitative methods such as excel, time series analysis and regression analysis in their business decisions. There are nine chapters in this book starting off by explaining the basic concepts in business, mathematics, and statistics. The author defines quantitative methods and shows how it can be used in business decision-making. He uses real world examples throughout the book to show readers how calculus can be applied in these areas which leads to more effective decisions when financial information is available. The author then moves into time series analysis followed by regression analysis with simple linear regression. Finally, he concludes the book with multiple linear regression and logistic regression.

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